



Panacea3, LLC

Media Services

Minneapolis / Brooklyn

p: 612.234.1508

e: info@panacea3.com

w: www.panacea3.com

P3 Media Production Service Offerings	Production Packages with 24-Hour Turnaround		
	Tier 1	Tier 2	Tier 3
	\$5,000	\$8,000	\$15,000
Minutes of Completed Video	5 Minutes	7 Minutes	12 Minutes
The maximum total running time of polished video content delivered. This total may be split up into multiple segments or clips. Note: the maximum deliverable time is a ceiling amount and is not always met depending on available content and pre-approved media goals.			
24-Hour Turnaround for “Instant” Digital Distribution	✓	✓	✓
Our media teams produce “real-time” media that looks great and hits the web weeks before the competition. Make a splash in the social web with company branded coverage of large trade shows and other important events. AM approval of content produced the day before can be coordinated with a variety of decision-makers including communications, PR, legal, marketing teams and more.			
Number of Crew Members	2 People	4 People	6 People
The number of P3 personnel on-site to capture and produce the media.	-Camera 1 -Camera 2	-Producer -Camera 1 -Camera 2 -Sound/Lighting	-Producer -Camera 1 -Camera 2 -Sound/Lighting -Makeup -Aux (Photo/Sound/Misc)
Real-Time Content Distribution and Reporting*	X	✓	✓
We distribute SEO friendly content through digital channels while informing clients of important leads, insight and analytics. <i>*Requires providing Panacea3 username and password information for selected services through our secure PW/UN exchange protocol.</i>		Distribution and basic reporting of up to 5 social sites.	Distribution and detailed reporting of up to 10 social sites.
Custom Titles, Transitions and Visual Effects Processing	✓-	✓	✓+
Branded titles and transitions give the extra edge to media that make it stand out from the crowd. Our teams produce eye-catching visuals to grab viewer’s attention.	Standard, non-animated opening and closing titles.	Custom, animated opening, closing and lower-3rd titles + basic color correction.	Custom, 3D animated opening, closing and lower-3rd titles + advanced color correction.
Audio Post-Production	X	✓	✓
Our sound engineers put the finishing touches on the audio to make sure that dialogue is crisp, understandable and played back at an appropriate volume for computer playback.		Noise reduction, equalization, mastering.	Noise reduction, equalization, mastering.