





panacea3

Event Marketing Solutions

While trade shows are a great way to market your company's message, it often doesn't reach beyond the event's attendees. Panacea3's Event Marketing Solutions broadcasts a once insular message across online industry channels. Our media teams produce "real-time" media that looks great and hits the web as the event is occurring, weeks before the competition. Make a splash in the social web with company branded coverage of large trade shows and other important events.

Services Include:

-  **Up to 5 minutes of polished video per day of event**
This total may be split up into multiple segments or clips.
**Note: the maximum deliverable time is a ceiling amount and is not always met depending on available content and pre-approved media goals.*
-  **Custom titles, transitions, and visual effects processing**
Our teams produce eye-catching visuals, branded titles & transitions that make your media stand out
-  **Up to 25 professional photos captured per day of event**
Our teams use quality cameras to capture still photography that will grab your audience's attention
-  **Next day deliverable for real-time digital distribution**
We edit event footage overnight so that your media can hit the digital airways almost instantly

Pricing

1 Day	\$5000
Each additional day	\$3000







*Film crew travel expenses are not included in this price

Add-on Packages

Digital Reputation Management

We distribute SEO friendly content through digital channels while informing you of important leads, insight and analytics.

*DRM services require providing Panacea3 with username and password information for selected services through our secure PW/UN exchange protocol.






5 Month Advanced	3 Month Basic	 Content curation and MGMT of 4 social sites
		 Content population and updates up to 8 times a month
	 Monthly platform reporting and interpretation	
	 Consultations and direct access to Account Manager.	
	 Customer relationship MGMT database	
	 Comprehensive keyword and competitor analysis	
	 Introductory communications - direct personalized messaging.	
	 Follow-up communications with contacts.	

Pricing

3 Month Basic	\$2500
5 Month Advanced	\$8500

Web Development

A customized splash page will allow online audiences to use your company as a resource to catch-up on trade show events.

-  Information architecture & wireframe for one page
-  Creative direction & custom design
-  Site Production
-  One page of HTML/CSS coding
-  SEO - search engine optimization

Pricing

\$2500